



Peter Spalton is...

THE DATING DOCTOR

NEED A SPOKESPERSON FOR YOUR PR CAMPAIGN?

Looking for a Relationship Expert to front your PR campaign, add expertise and personality to your media interviews, and represent your Client with clarity and integrity?

TV's Peter Spalton, known as the 'Dating Doctor' and 'Body Boffin', is a charismatic and widely recognised relationship guru in the field of social skills, flirting, dating, seduction and body language.

Very sought after by the media for 'expert comment', Peter's expertise and interview skills have also made him a valuable asset to PR consultancies seeking to add value to their campaigns through product placement.

USE THE 'DATING DOCTOR' TO BOOST YOUR CLIENT'S PROFILE

Peter is regularly approached to help PR companies enhance their client's profile in the media.

The 'Dating Doctor' brand is used to add authority and personality to campaigns relating to issues such as flirting, dating, seduction, body language and a whole host of interpersonal skills.

Furthermore, Peter's skilful handling of media interviews combined with a professional understanding of marketing and how product placement works can help maximise coverage for your client.

For example, he recently conducted, in one session, 14 interviews down-the-wire for Batchelor's highly successful 'Hug-in-a-Mug' campaign for radio stations across the country.

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MEDIA EXPERIENCE

Peter is heard on at least two to three radio interviews every month. An articulate and entertaining speaker, who loves live broadcasting, 'phone-ins' and debate, his interviews are lively and entertaining.

He has featured live on Sky News, Channel 4, Channel Five, ITV2, BBC TV South and national radio (Five Live, Saga, Asian Network, BFBS). He has been on almost all of the BBC local radio stations plus many commercial ones including Heart FM, Lincs FM, Kiss 103, Dee 106.3, Touch 107.6, Beat 102, Oxford's FM107.9 and 2BR.

In addition, his comments have appeared in the national press (Daily Telegraph, Daily Express & Guardian), regional press (press association, Sheffield Star, Lincolnshire Echo, Birmingham Post, etc), teenage magazines (Bliss, Sneak and Sugar) and woman's magazines (Woman & Home, Psychologies Magazine, Scarlet, Glamour, Woman).

PROFESSIONAL CREDENTIALS

Widely recognised as an expert on flirting, dating, seduction and body language, Peter is also on the advisory board for The Academy of Sex & Relationships.

He regularly speaks at singles events, and runs flirting and dating workshops around the UK under the 'Dating Doctor' brand.

In the corporate environment he concentrates on speaking about the social skills and body language for selling, networking and dealing with colleagues at work.

Peter is a member of the Professional Speakers Association and the Institute of Management Consultancy.

He is also active in International Training in Communications - a non-profit organisation dedicated to helping people improve their impromptu speaking skills.

With 26 year's experience in sales and marketing, Peter has held senior positions in ICL, Ericsson and Nokia and also worked as a freelance consultant.

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TAGS

Flirt, Flirting, Flirting at Work, Flirting Tips, Dating, Dating Tips, Dating Doctor, Date Doctor, Date Coach, Relationship, Relationship Tips, Celebrity Relationships, Signs of Attraction, Sex Signals, Sexual Attraction, Body Language, Seduction, Chat-up, Pickup, Attraction, Hugging, Kissing, Hot Spots, Simmering, Foreplay, Finding the One, Looking for the One, Romance, Soul-mate, Partner, Couple, Love, Love Coach, Speed Dating, Internet Dating, Singles, Dating Agency, Introduction Agency, Singleton, Socialising, Social Skills, Small Talk, Rapport, Influence, Persuasion, Confidence, Self Confidence, Self Esteem, Passion, Enthusiasm, Personal Development, Networking, Public Speaking, Communication, Selling, Marketing, Negotiation